Serial No.: 10/681,916

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Geoffrey Maseruka Group Art Unit: 3625

Serial No.: 10/681,916 Examiner: Adam L. Levine

Filed: October 10, 2003 Docket No.: 090426-00002

Confirmation No.: 7684

For: Product Marketing System and Method

Mail Stop Amendment Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT A

Sir:

This is responsive to the Office Action dated January 30, 2009. Favorable consideration is respectfully requested in view of the following amendments and remarks.

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper;

Remarks begin on page 6.